



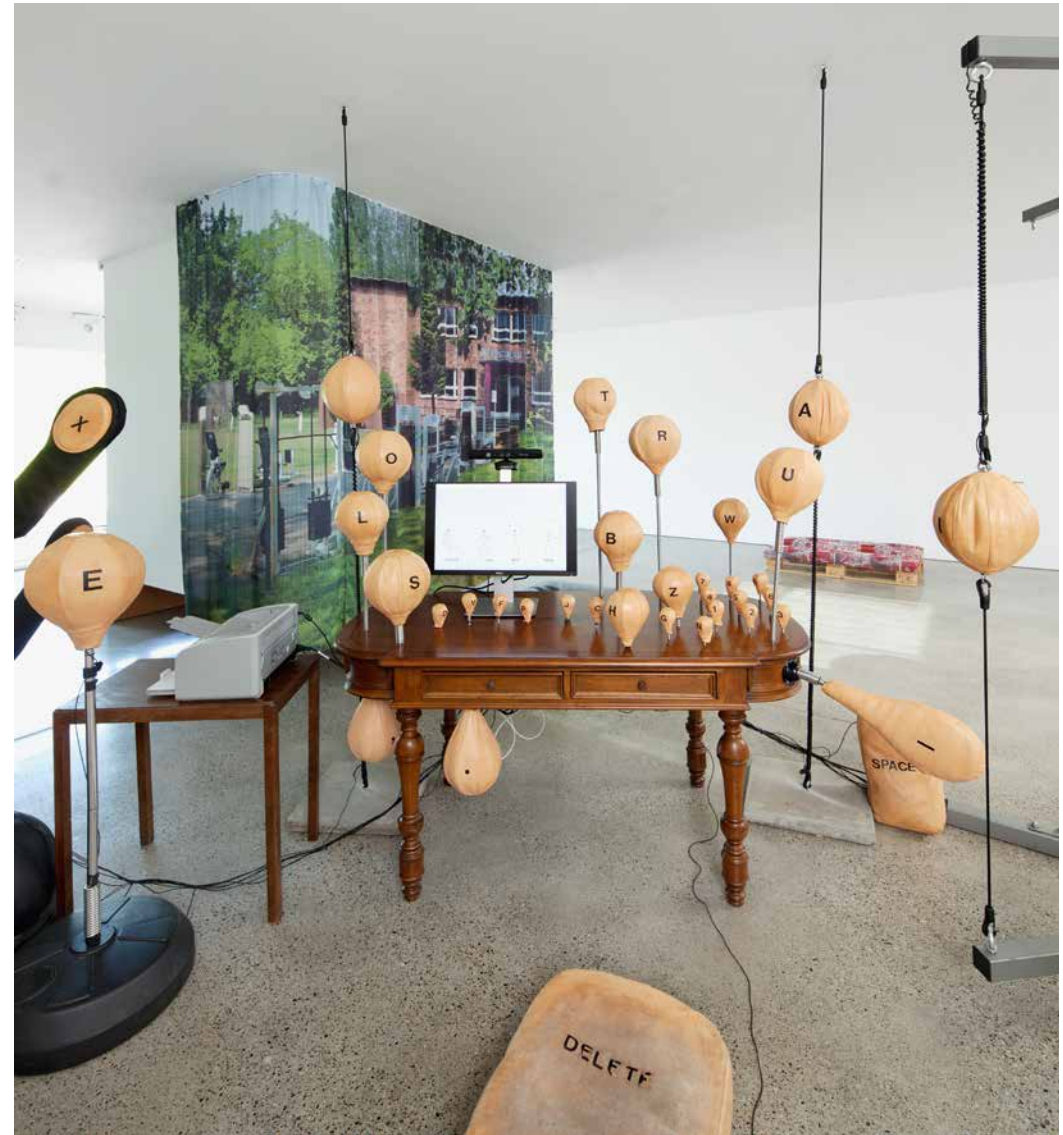
BLESS N° 56 Worker's Delight

BLESS N° 57 Daycation Presentation















BLESS N° 57 Daycation Presentation performed the restorative possibilities of a change of pace. As an intervention in the hectic Paris Fashion Week schedules of both the showroom and the clients, BLESS invited their community of buyers and workers to board a speed train to Basel to visit their “Worker’s Delight” exhibition at the Vitra Design Museum. There, the group flexed both their muscles and their spirits while working out at the installation of BLESS N° 56 “exercise” equipment. A day away was celebrated with temporary MB Trasbagtattoos, a lunch among friends, a tour of the museum, and champagne toasts in the historic Vitra design offices. Back in Paris, delightfully weary daycationers disembarked to dark quiet streets, rejuvenated for the next day of frantic PFW activities.









## BLESS N° 57 Daycation

### Models:

Andrew Trotter, Anna Bernagozzi, Anna Flatz, Baharak Tajbakhsh, Bert Houbrechts, Etienne Descloux, Janna Lipsky, Jean-Christophe Ydier, Katherina O'Brien, Kevin Power, Linda Swanson, Marc Brandenburg, Norma Kiskan, Oleg Houbrechts, Philip Arhelger, Verena Michels

### Collection supported by:

Amina Bamieh, Bert Houbrechts, Jean-Christophe Ydier, Linda Swanson, Naoko Ogawa, Philip Arhelger, Verena Michels

### This season was supported by the following interns:

Adam McKee, Amina Bamieh, Cécile d'Amico, Clémence Erimo, Diniz Rocha, Ekaterina Zelentsova, Elisa Gasparri, Elisa-Josephine Anmarell, Gabriela Guasti, Hannah Hasler, Hansol Kim, Hrefna Guomundsdottir, Isaac Penn, Joomi Ha, Kim Minseon, Natasha Maddison, Norma Kiskan, Oudey Sow, Polina Li

### Special thanks to the following producers:

Asuka Hamada, Atelier Self Création, Aya Yamanaka, Carole Pollet, Cecile Feilchenfeldt, Jesse Finkelstein at POAM, Karla Friedrich at Kainko, Kevin Power, Marjorie Chaudron, Minjung Jung, Osamu Arai, Priska Morger, Reuber Heinning, Susanne Zmudzinski & Frau Wanda at 110%ig, Valentina De Lorenzis at G.P. Sas Di Anna Pugnetti & Co, Janna Lipsky and Vitra Design Museum, Yuni Hong

### Very special thanks to:

Elisa Buerkle, Giovanni Di Stefano, Hideki Iida, Jacob Valdemar and VALD agency, Jacqueline Kiskan-Kaufmann, Janna Lipsky, Karen Van Godtsenhoven at MoMu, Lene Vollhardt, Lilli Heinemann, Marc Brandenburg, Manami Someya, Michail Rybakov, Minjung Jung, Norma Kiskan, Oliver Selim Boualam, Rana Karan, Studio Manuel Raeder, Theresa Dettmann, Tomoko Takamatsu

### Concept and graphic design of the BLESS N° 57 lookbook:

Studio Manuel Raeder  
Tattoos: Marc Brandenburg  
Photography: Bert Houbrechts, Bettina Matthiesen, BLESS, Ludger Paffrath, Marc Brandenburg

### Sales contacts:

General / Jean-Christophe Ydier  
+33 1 48016743 /  
jean-christophe@blessparis.com  
Japan / Diptrics  
+81 334090089  
sales@diptrics.com  
Additional sales support  
worldwide / VALD agency  
+45 27 51 54 00 /  
info@valdagency.com

### Press contacts:

General press & picture  
requests / Amina Bamieh  
+33 1 48016743 /  
press@blessparis.com  
Japan / Diptrics  
+81 334090089  
info@diptrics.com

www.bless-service.de

















**BLESS N° 56 Worker's Delight**  
10.06. – 09.10.2016

For the participatory installation *BLESS N° 56 Worker's Delight*, the Vitra Design Museum Gallery is turned into an experimental workplace. The objects and pieces of furniture created for this project provide us with unexpected ways to move while completing everyday office chores and to restructure our days spent in front of the screen.

BLESS is not concerned with optimising or improving productivity – the driving force at the heart of the history of office ergonomics. The project *Worker's Delight* deconstructs these mechanisms. Punching a message at the 'Workoutcomputer', our work effort cannot be measured by any norm. In an unaccustomedly physical way, we are made aware of the usual, regulated way in which we slouch in front of our screens, with an ergonomically calculated and DIN-normed resolution and refresh rate, working over several hours without

functional failure of our bodies to master the visual task set before us (cf. Schmidt, *Die Ordnung des Büros*, 2008).

The 'Arbeitssportgeräte' by BLESS articulate their bewilderment at the prevalent aesthetics of ergonomic furniture and home exercise equipment, which appear as alien objects in the home or office. Through familiar materials normally used in living spaces, they overcome this discrepancy. The bemusing and often humorous 'equipment' that results proves how liberating it can be to take a more light-hearted and relaxed approach to one's own performance.

*Worker's Delight* embodies BLESS' search for an everyday rhythm of concentration and relaxation, in which bodily exertion, productivity and leisure can be experienced and responsibly self-regulated in our normal interaction with our designed environment – and without the need for fitness

apps or exercise regimens. *Worker's Delight* is a promising place; it emanates a warm atmosphere and inspires us to work in concentration, changing our body posture in between. BLESS thus develops an exceptional perspective on office work, which they juxtapose with the supposedly free and flexible work environment of today to fuel the debate on aspects such as an internalised strive for increased efficiency in employees or the often derided workplace health promotion.

Extracts from the wall text by the curator of the exhibition  
Janna Lipsky, June 2016

[www.bless-service.de](http://www.bless-service.de)





